



Long Island Population Health Improvement Program (LIPHIP) Attendance & Meeting Summary: April 20, 2016, 9:30-11:30am

In Attendance:

Zahrine Bajwa, Cornell Cooperative Extension-Suffolk County, Regional Director, Nutrition and Wellness/Family Health and Wellness; Besai Barrera, Fidelis Care, Outreach Specialist; Georgeine Bellando, Good Samaritan Hospital, Community Health Educator; Laurel Janssen-Breen, St. Joseph's College, Professor of Community Health Nursing; Tavora Buchman, Nassau County Department of Health, Director, Quality Improvement, Epidemiology; Celina Cabello, Nassau County Health Department, Epidemiologist; Andrea Cowles, VNSHS, Director of Intake; Nancy Copperman, Northwell Health, Assistant Vice President, Public Health and Community Partnerships; Michael Corcoran, Data Analyst, PHIP; Trevor Cross, HRH Care, Community Manager; Lawrence Eisenstein, Nassau County Department of Health, Health Commissioner; Marilyn Fabbicante, St. Charles Hospital, Executive Director, Public and External Affairs; Ann Fangmann, Sustainable Long Island, Executive Director; Carol Ann Foley, St. Joseph Hospital; Michele Gervat, American Heart Association, Director of Community Health; Harriet Gourdine-Adams, LIAAC/TriCare Systems; Doreen Guma, Time to Play Foundation, Founder; Chris Hendriks, Catholic Health Services, Vice President, Public & External Affairs; Michael Hoffner, Community Growth Center, Director; Irene Koundourakis, LI Federally Qualified Health Center, Physician Outreach; Kenneth Kataria, Options for Community Living, Care Coordinator; Grace Kelly-McGovern, Suffolk County Department of Health; Karyn Kirschbaum, WSBOCES, School Health Policy Specialist; Joanne Lauro, Community Growth Center, Nutrition Director; Janine Logan, Nassau-Suffolk Hospital Council, Senior Director, Communications and Population Health; Linda Mermelstein, Suffolk County Department of Health, Chief Deputy Commissioner; Sue Palo, St. Francis Hospital, Director, Rehabilitation and Community Services; John Perkins, St. Charles Hospital, Physician Liaison; Rachel Priest, Mental Health Association of Nassau, Community Health Educator; Sarah Ravenhall, Nassau-Suffolk Hospital Council, Program Manager-PHIP; Yvonne Spreckels, Stony Brook University Hospital, Director of Community Relations; Vincent Strykowski, Society of St. Vincent de Paul, Program Support Associate; James Tomarken, Suffolk County Department of Health; Luis Valenzuela, Health Education Project/1199 SEIU, Healthcare Advocate; Esperanza Viera, Good Samaritan Hospital, Community Health Educator; Sue Ann Villano, NYCIG RHIO, Director of Client Services, Marketing & Outreach; Kim Whitehead, Nassau-Suffolk Hospital Council, Communication Specialist; Althea Williams, Suffolk Care Collaborative, Senior Manager, Provider and Community Engagement; Kate Zummo, South Nassau Communities Hospital, Director of Education; Debra Schneider, Harry Schneider, MD PC, Administrator; Carolyn Scibelli, PSEG, Account Manager; Roxanne Gonzalez, Emblem Health, Regional Sales Manager; Dawn Tropeano, American Cancer Society, Manager; Linda Fostek, NAIPC, Representative; Brian Lawrence, Life Inc. Pooled Trust, Outreach; Adesuwa Obasohan, Suffolk County Department of Health, Office of Mental Health, Health Program Analyst I; Ellen Higgins, Suffolk County Department of Health Services Maternal Infant Health, Program Coordinator; Pascale Fils-Aime, PHIP Public Health Intern, Nassau-Suffolk Hospital

Council; Kate Anastasia, Alzheimer’s Association Long Island, Program Director; Kristi Ladowski, Stony Brook Trauma Center, Injury Prevention Coordinator; Kelly Devito, Horizon Counseling, Youth Services Specialist; Mahad Musse, Stony Brook Medicine, Medical Student.

<p>Welcome & Introductions</p>	<p>Janine Logan, Nassau-Suffolk Hospital Council/Long Island Health Collaborative welcomes committee members to the April Long Island Health Collaborative Meeting.</p>
<p>LI Cares Healthy Food Donation Drive</p>	<p>In March, the <i>Nassau-Suffolk Hospital Council</i> and <i>Long Island Health Collaborative</i> partnered with local food pantry, LI Cares to host a Healthy Food Drive.</p> <p>During the drive, 56 pounds of donations were collected! Laura Lynn Iacono, Nutrition Resource Manager at LI Cares has been designated as the official Long Island Health Collaborative meeting representative. We hope to work with her to address food insecurity and access to healthy food sources on Long Island.</p> <p>By partnering with Long Island Cares to collect <u>healthy</u> food items, collaborative members are directly assisting those Long Islanders who have specific dietary needs. Food labels indicating appropriate for the healthy shelf may read:</p> <ul style="list-style-type: none"> • Low sodium • No sugar added • 100% fruit juice • No salt added • 50% less sodium • Reduced sodium • Lite • Unsweetened <p>Hosting a <u>healthy</u> food drive directly aligned with the mission of the Population Health Improvement Program, which is to improve health, especially in the area of chronic disease, more efficiently for all Long Islanders through population health activities.</p>
<p>Growth of LIHC Membership</p>	<p>The Long Island Health Collaborative/PHIP membership is growing rapidly. At the January meeting 40 members were in attendance, in March 59 members attended and at today’s meeting over 53 members attended. This growth is a testament to the</p>

	<p>progress we are making and the importance of the work being driven by the Collaborative and Population Health Improvement Program.</p> <p>With this growth, the PHIP staff must consider location, meeting structure and membership guidelines.</p> <ul style="list-style-type: none"> • We are exploring larger locations for our meetings. Please let us know if you have a room that may accommodate our monthly meeting. • Weekly event blasts are sent to the LIHC member mailing list every Monday morning. We want to support your organization-sponsored programs and the event blast is the appropriate venue in which to do so. Promoted programs must be sponsored by the organization you represent. • We recognize the value in networking during monthly meetings. In support of the New York State Department of Health’s Healthy Meeting guidelines, we will be taking a 10 minute stretch/networking break mid-meeting. In addition, we have provided healthy snacks and water during this meeting.
<p>Social Media and LIHC Event Blasts</p>	<p>During our March meeting, we initiated a call to join our Facebook platform. Since this time, we have 50 new Facebook followers, many of whom joined in response to this call to action. Today, we would like to invite members to follow us on Twitter at: <i>twitter.com/LiHealthCollab</i>.</p> <p>Starting in May, Kim Whitehead, Communications Specialist will begin providing data analytic reports on social media and website engagement.</p>
<p>Launch of the LIHC Website and Portal</p>	<p>The new Long Island Health Collaborative website and Physical Activity Portal “<i>Are you Ready, Feet?™</i>”, has been launched! There are three components to this website:</p> <ol style="list-style-type: none"> 1. Community Member Resources 2. LIHC/PHIP Member Resources

3. Walking Portal

Kim Whitehead, PHIP took leadership in the development of this website along with Chris Hendriks, Catholic Health Services of Long Island and the PHIP Public Education Outreach and Community Engagement Workgroup. Kim provided a detailed tour of the website, its content and features and asks members to reach out to her with any feedback or suggestions. Kim has the ability to access website content through the Blue Compass content management system.

Community and member resources will be uploaded on an ongoing basis. If your organization promotes reputable information for community members, please let us know and we will cross-promote these resources via the website.

All consumer facing portions of our website meet CLAS standards of a 4-6 grade literacy level. In addition, the website meets Section 508 disability standards and does not cause undue burden to anyone who uses a screen reader.

Post meeting, all LIHC members will be send a promotion toolkit which provides verbiage that can be lifted directly from the toolkit and placed into your organizations newsletters, social media platforms or website.

The physician mailing was sent out to providers on Long Island April 15, 2016. Each envelope contained a letter from Janine Logan, Senior Director, Nassau-Suffolk Hospital Council; a Recommendation for Walking pad; LIHC/PHIP brochure and information

	<p>about integrating physical activity guidelines into the primary care setting.</p> <p>Members are invited to pick up consumer facing portal promotion cards to distribute through their channels. We have copies available that have been translated into certified Spanish language.</p> <p>Kim Whitehead, PHIP reminds members that the <i>Promotion Resources</i> survey has been developed, and is available for completion. The purpose of this survey is to capture social media, press and website capabilities for LIHC member organizations. Once we have a database of each member’s resource list, the PHIP team will be able to pre-package relevant press release information and send it directly to the appropriate contact person in order to effectively promote PHIP/LIHC’s various initiatives.</p> <p>J. Logan will write a template for organizations looking for a way to direct providers to information about and use of the portal.</p>
<p>Public Education Outreach and Community Engagement</p>	<p>The Public Education Outreach and Community Engagement workgroup last met March 16 2016 to discuss and prepare for launch of the website and promotion strategies.</p> <p>On April 6, 2016, members of the Long Island Health Collaborative (LIHC) joined Nassau County Executive, Ed Mangano, the Nassau and Suffolk County Health Commissioners, Dr. Lawrence Eisenstein and Dr. James Tomarken, Janine Logan, Senior Director, Nassau-Suffolk Hospital Council, Legislator Rose Marie Walker, Legislative District 17 and Brian Nugent, Commissioner, Parks, Recreation & Museums, to take a walk. April 6, 2016 falls on National Walking Day, a day marked by the American Heart Association.</p>

Nassau County's Eisenhower Park was the optimal location for this event because it has undergone renovations and upgrades to make the sidewalk and paths more walkable and accessible. These improvements are part of the county's Department of Public Works' Complete Streets policy – a public policy which the LIHC supports in an effort to incorporate safe, built environments allowing people to walk safely.

Janine Logan, Senior Director, Nassau-Suffolk Hospital Council expresses gratitude to all those who came out in support of this event, especially both Health Commissioners, Dr. Lawrence Eisenstein, Nassau County Department of Health and Dr. James Tomarken, Suffolk County Department of Health. In recognition of this event, Nassau County Executive Edward P. Mangano presented the Long Island Health Collaborative with a Proclamation.

We are currently in the midst of planning a summer walking event. Janine Logan would like to invite the New York State Health Commissioner to this event. We are looking at summer dates, in the evening in hopes of engaging more community members.

Nancy Copperman, Northwell Health suggests we reach out to Marcum LLP regarding the Marcum Workplace Challenge taking place 7-26-16. There may be a way to promote the walking portal through partnership with this organization.

Janine Logan plays a video from USA Today titled "Gyms help Patients Fill Doctor's Prescriptions" which was released on March 15, 2016. This video focused on a story about a doctor who partnered with local gyms to provide discounted gym memberships

	for patients who were recommended starting a physical activity routine.
<p>Pre-Survey Data from CBO Summit Events</p>	<p>Pascale Fils-Aime, Public Health Intern, PHIP is currently leading a project to compile data collected from participants pre-Community Based Organization summit events. This project, once completed will be available to both community members and all LIHC members.</p> <p>Data elements include: organization name, business address, telephone, email, county served, description of services, number of people served annually, description of community served (low income; minority; uninsured) and plans for improving services and programs for community served.</p> <p>This information can be used to direct your patients to services appropriate to their needs, or exploring potential for future partnerships. In addition, we will develop a strategy for database maintenance.</p>
<p>Alignment with DSRIP Performing Provider Systems and Culturally and Linguistically Appropriate Services/Vendor Workgroup</p>	<p>Sarah Ravenhall, Population Health Improvement Program, reports she is working with Suffolk Care Collaborative to identify CLAS “train the trainer” programs which can be tailored and incorporated within LIHC member organizations. Programs being researched include Adventist Health Care, Cross Cultural Health Care Program, Greater New York Health Association, Health Literacy Partners and Kinkaid Consulting, LLC.</p> <p>There is currently a well-defined alignment between both PPSs on Long Island, with plans to progress this initiative. Sarah Ravenhall, PHIP, Althea Williams, Suffolk Care Collaborative and Nancy Copperman, Northwell Health/Nassau Queens PPS are</p>

	<p>participating on a sub-group tasked with exploring train the trainer vendors.</p> <p>Althea Williams reports that the DSRIP work plan requires review of potential vendors, and with this requirement, the PPSs have performed a current state assessment, have looked at gaps in workforce training with an overarching goal to close these goals.</p> <p>The Cultural Competency Health Literacy Vendor workgroup met April 7, 2016. During this meeting the group reviewed vendors and programs, defined curriculum and talked about next steps.</p> <p>Curriculum will vary by audience type.</p> <ul style="list-style-type: none"> • Type 1-providers Health literacy pertaining to health care • Type 2- CBOs Health literacy pertaining to development of health literate materials. <p>Both curriculums will contain unconscious bias component.</p> <p>A survey will be sent to community based organizations from CBO summit events and LIHC to explore training preferences, level of commitment and existing assets.</p>
<p>Community Needs Assessment/PHIP Data Workgroup Meeting Recap: March 30, 2016</p>	<p>The Community Needs Assessment-PHIP Data Workgroup convened on March 30, 2016. During the LIPHIP Data workgroup meeting held on 3/30/16, representatives from Long Island Hospitals and both County Departments of Health convened to collaboratively select the Prevention Agenda Areas for the 2016-2018 Community Needs Assessment Period. Analysis of community member survey data and qualitative data from the CBO summit events, revealed chronic disease to be the most significant Prevention Agenda Priority.</p>

	<p>Participants unanimously agreed upon selection of Chronic Disease as the Priority Area of focus with (1) Obesity and (2) Preventive Care and Management as the focus areas. The group also agreed that Mental Health should be highlighted as an area of overlay within intervention strategies. This area, Mental Health is being addressed through attestation and visible commitment to the DSRIP, PPS Domain 4 projects (4.a.i, 4.a.ii, 4.a.iii).</p> <p>This selection remains <u>unchanged</u> from the previously selected priority area, however, a stronger emphasis has been placed on the need to integrate Mental Health throughout Intervention Strategies.</p> <p>Partners in attendance voted unanimously on the above described Priority Areas. Janine Logan, Senior Director, NSHC PHIP has contacted hospital partners who were unable to attend this meeting. As a result, the following representatives/organizations gave their approval to the consensus:</p> <ul style="list-style-type: none"> • Stony Brook University Hospital, Yvonne Spreckels, Director, Department of Community Relations • Brookhaven Memorial Hospital Medical Center, Drew Pallas, VP & COO • Southampton Hospital, Marsha Kenny, Director of Marketing & Public Affairs
<p>Data Analysis</p> <ul style="list-style-type: none"> • Community Member Survey • Qualitative Data 	<p>Michael Corcoran, Data Analyst, PHIP presented first round of analysis on data collected from Community Member Survey to workgroup.</p> <p>A total of 4470 surveys were collected since December 2015. In Nassau County, there</p>

were 1007 respondents with a confidence level of 95% and a confidence interval of 3. In Suffolk County there were 3254 respondents with a confidence level of 95% and a confidence interval of 1.75. These values are based on the 2010 census for Nassau and Suffolk counties.

Preliminary Analysis Findings Indicate:

When asked what the biggest ongoing health concerns in the community where you live are, Nassau and Suffolk County respondents agreed that Cancer, Drugs and Alcohol Abuse and Obesity/Weight Loss were the top three concerns. These three choices represented roughly 45% of the total responses. When asked what the biggest ongoing health concerns for yourself are, Nassau and Suffolk County respondents agreed that Cancer, Obesity/Weight Loss, and Women’s Health and Wellness were the top three concerns. These three choices represented roughly 40% of the total responses. These two questions helped determine the priority areas for the upcoming community health assessments. In both counties there was an emphasis from community members on Chronic Disease so this was selected as the priority area.

The next question sought to identify potential barriers that people face when getting medical treatment. Once again Nassau and Suffolk County respondents felt that Fear, No Insurance, and being unable to pay co-pays or deductibles were the most significant barriers. These choices received roughly 55% of the total responses.

When asked what was most needed to improve the health of your community, Nassau County respondents felt that Healthier Food Choices, Weight Loss Programs, and Job

	<p>Opportunities were most needed. These choices accounted for 40% of the total responses. For Suffolk County, respondents felt that Drug and Alcohol Rehabilitation Services, Healthier Food Choices, and Job Opportunities were most needed. These choices accounted for almost 40% of the total responses.</p> <p>For the final question people were asked what health screenings or education services are needed in your community. Nassau County respondents felt that the Importance of Routine Well Checkups, Exercise/Physical Activity, and Drug and Alcohol services were most needed. Suffolk County respondents felt that Drug and Alcohol, Mental Health/Depression, and Exercise/Physical Activity services were most needed.</p>
<p>Data Updates</p> <ul style="list-style-type: none"> • Wellness Portal- Complementary Training Session • Data Workgroup-Next Steps • County Health Data Report Focus Group 	<p>Michael Corcoran, Population Health Improvement Program reports ongoing use of the LIHC Wellness Portal. This voluntary survey was developed in an effort to collect information about the health status of Long Islanders. The data will be used to determine the effectiveness and quality of community health programs.</p> <p>Kim Whitehead, Population Health Improvement Program, is available to assist those organizations looking for a hands-on demonstration on how to use the Wellness Portal. Please contact the PHIP offices if you are interested in setting up a date for this hands on training. Bill Redman, Stony Brook University, provides phenomenal technical support to those utilizing the portal.</p> <p>The LIHC/PHIP data workgroup is scheduled to meet Tuesday May 3 at 2:00pm. During this meeting the group will discuss next steps in data analytics. In the coming weeks, Michael will be looking at demographic data and vital statistics data. Data obtained from vital statistics will give us insight as to the leading cause of death for individuals on Long</p>

	<p>Island. The LIPHIP’s request for vital statistics data from the New York City Department of Health has been re-routed to another department due to change in policy, however we hope to obtain the necessary data in the coming months.</p> <p>Michael Corcoran, PHIP was selected by the NYS Department of Health, Office of Public Health Practice to participate in a focus group and provide input on sub-county health data report which will be released in late May/early June. The office is conducting a pilot to generate health data for selected county health ranking measures. Michael reports he was able to provide detailed feedback during this event.</p>
<p>Adjournment</p>	<p>The next LIPHIP Meetings are scheduled for:</p> <ol style="list-style-type: none"> 1. May 17, 2016 9:30-11:30am 2. June 16, 2016 9:30-11:30am 3. July 14, 2016 2:30-4:30pm <p>Meetings will take place at the Nassau-Suffolk Hospital Council Offices in Hauppauge, NY unless otherwise indicated.</p>